



Hide Google AI Overviews

Google changed and users reacted!

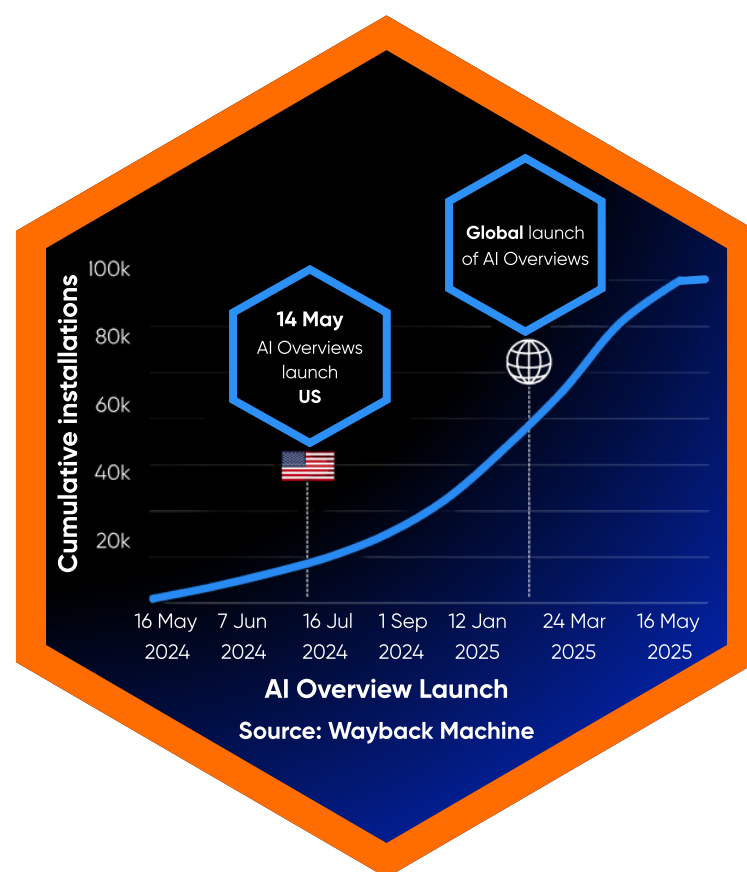
The Impact of the Hide Google AI Overviews Extension

Since the global rollout of **AI Overviews** in Google Search results, the **Hide Google AI Overviews** extension has been widely adopted by users who prefer the traditional search experience. The information was compiled by **Florian Bessonnat**, CIO and Co-founder of **Simplex**, based on data from the Chrome Web Store.

In less than three months, it surpassed **100,000 installations**, a figure that stands out.

This movement reveals something important: when significant changes are imposed without the possibility of choice, users themselves look for ways to regain control.

An analysis of **Chrome Web Store** reviews **between May and June 2025** reveals why so many users turn to the extension to **remove Google's generative panel** from search results:



- **70%** report that AI-generated responses are **unreliable or inaccurate**;
- **65%** lament the **lack of an easy way to disable** the feature;
- **50%** prefer a **cleaner interface without the AI panel**;
- **40%** trust **content produced by identifiable human sources**;
- **25%** notice **faster result-loading** times;
- **20%** express overall **distrust toward generative AI integrated** into search.

What does this mean for the future of online search?

These data show that **maintaining control over one's browsing experience remains a top priority for users**.

Moreover, **clear and straightforward interfaces** continue to strongly influence preferences, while **privacy protection remains a decisive** factor when adopting or rejecting new features.

The search experience is changing rapidly, and the way companies and users respond to these transformations may redefine the digital landscape in the coming years.

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